

23rd EADV CONGRESS
BUILDING BRIDGES
AMSTERDAM, THE NETHERLANDS
8-12 OCTOBER 2014



EADV MEDIA POLICY

EADV welcomes media interested in obtaining information and reporting on cancer issues. Media representatives are required to observe and abide by the EADV Media Policy, which applies to all EADV events.

ACCREDITATION REQUIREMENTS

Journalists who wish to attend the EADV 2014 Congress need to present a letter of assignment and an official press card for recognised:

- Journals, magazines, newspapers (trade and mainstream);
- News agencies and newswire services;
- Broadcast media;
- Online media.

Information officers of academic institutions, scientific societies, registered medical research charities or patient advocacy groups can request a Press badge, provided they will prepare and publish a report from the EADV 2014 Congress. A copy of the report from previous meetings should be forwarded together with the media registration request.

Freelance journalists are required to submit an official letter of assignment and two by-lined medical/health/science articles published within the previous six months and coverage from the previous year's congress (if applicable).

Companies or organisations producing publications, videos and other products intended for educational purposes (with a commercial component) can request one Press badge for the actual editor.

Photographers or camera crew members accompanying approved media representatives can obtain a Press badge provided they fulfil the media registration form criteria but they will not have access to embargoed material.

A press badge will be issued upon verification of media credentials.

The representatives from the following companies or departments are **NOT entitled to register as press** but are welcome to register as regular participants:

- Pharmaceutical companies;
- Public relations agencies;
- Advertising, communications and media agencies;
- Sales and marketing departments;
- Financial analysis departments.

MEDIA REGISTRATION

Media representatives must register for the EADV 2014 Congress through an online form, available at www.eadvamsterdam2014.org

The EADV Press Office reserves the right to withhold approval of press registration if the applicant does not satisfy the criteria for press registration or if the media registration form is sent without the requested supporting documents.

The EADV Press Office reserves the right to bar from a current or future meeting any person who provides false information about their affiliation or credentials.

Media registration in advance is strongly recommended!

Media representatives who have pre-registered and are unable to attend the event are kindly requested to inform the EADV Press Office as soon as possible.

ACCESS AND FACILITIES

The Press badge entitles to:

- Access the EADV Press Centre
- Attend the EADV official press conference (**Friday, 10 October – 10:00-11:00 CET**)
- Attend scientific sessions in the official Congress programme

The EADV Press Centre (including a working room equipped with electrical sockets, internet access, food & beverage and other facilities to support journalists work, private interview rooms and the press conference room) is open to registered press representatives only. Identification will be required.

Press releases, abstracts and other relevant information will be available in the EADV Press Centre.

INTERVIEW ROOM

An interview room will be available upon request, on a *first-come, first-served* basis. A booking system will be available in the EADV Press Centre. Use of interview rooms is regulated in half-hour increments. Accredited media representatives who require private interview rooms for longer periods are required to send a written request to the EADV Press Office before **Tuesday, 15 September 2014**.

VIDEO, PHOTOGRAPHY AND AUDIO RECORDING

EADV press conferences and press briefings can be audio and video recorded. Filming outside of the EADV Press Centre is subject to authorisation by the EADV Press Office. A written request must be sent two weeks in advance to the EADV Press Office: media.pr@eadv.org. Requests will be approved on a case-by-case basis. Filming crews will have to be accompanied by an EADV Press Office representative.

Unless otherwise stated, video recording and photographing during Congress sessions is prohibited.

EADV reserves the right to exclude any entity that fails to adhere to this policy from the present Congress, at its own complete cost, and from any future event.

EMBARGO POLICY

Abstracts accepted for presentation to the EADV 2014 Congress, will be available to registered journalists on **Wednesday, 1 October 2014 (CET)** on www.eadvamsterdam2014.org/press

Embargo will be lifted at the beginning of the Congress session during which data are presented.

Each press document will include detailed embargo information. Journalists are required to observe and respect embargoes as indicated on each document. Abstracts will be made public at the end of the official Press Conference or at the beginning of the Congress session during which they are presented, whichever comes first.

Late-breaking abstracts will be made public at the beginning of the official Congress session during which they are presented.

Abstracts selected for the official EADV Press Programme will be made public at the end of the official Press Conference or at the beginning of the Congress session during which they are presented, whichever comes first.

EADV Press Office
EADV (Brussels Office)
Avenue du Général de Gaulle
BE- 1050 Brussels
Belgium
E-mail : media.pr@eadv.org

On-site Press Services

EADV Press Office room: D201

EADV Press Conference room : D202